



TIKI KON: FANTASY ISLAND

JULY 13-14, 2018

RED LION ON THE RIVER
PORTLAND, OR



VENDOR KIT

VENDING AT TIKI KON

A great opportunity to promote your work, drive sales and interact with customers!

Tiki Kon vending offers artists and small businesses a relaxing and intimate environment to sell their best products, and a fun shopping experience for our guests. But it's about more than just making sales. It's an exciting single-day vending event that provides a great venue for meeting your customers in person, enhancing your image, and introducing yourself to a new audience.

The Tiki Kon vending hall is open Saturday only, yet many of our past vendors report making comparable or better sales to an entire weekend selling at other events. Since we've compressed a weekend's worth of vending & shopping into one day, our guests and vendors are free to relax and enjoy the rest of Tiki Kon while still capturing as much revenue as if they'd worked all weekend.

We seek unique, high-quality artists and products that fit our themes of tiki culture, tropical climates, nautical ephemera, and vintage fashion, design and housewares. Space is limited, so vendor selection is based on order received, uniqueness, high standards of product quality and tiki culture relevance.

Each year we strive to increase our reach with expanded marketing and more social media integration, and Tiki Kon grows larger, with a bigger media impact, every year. We're open to creative ideas for attracting customers to your booth. We want you to have a fun and profitable experience working with us, and for our guests to have fun shopping with you! Please feel free to drop us a line if you have any questions or special requests at



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COME ABOARD!

The primary theme of Tiki Kon is “tiki” of course, but that means different things to different people.

Our theme harkens back to the golden age of the tiki bar in the decades after WWII, but it can also be viewed more broadly as an exploration of exotic tropical destinations, nautical ephemera, vintage fashion and more. We will consider any non-food vendor application that fits our theme, but priority is given to original arts and crafts, small batch artisan products, and independent businesses.



Vendor Benefits

- Booth fees include table, chairs, power and wireless internet
- Volunteers available to cover bio breaks and food runs
- Limited early load-in opportunity available on the afternoon/evening before the show for displays and non-valuable items (the room is not secure overnight)
- Complimentary coffee and pastry service Saturday morning
- Includes admission to Saturday Night Show, or equivalent credit toward other ticket/pass



Island Marketplace

Sat, July 14, 10:00 AM - 4:30 PM

The Island Marketplace is held in the hotel's Grand Ballroom and is free and open to the public. The room is open and well-lit, with high ceilings and views of the Columbia River. Guests may enjoy tropical cocktails, beer and wine from our bar for a “sip and shop” experience.



Nighttime Show Vending

Sat, July 14, 7:00-11:00 PM

The front section of our vending hall will remain open during the nighttime show for vendors who wish to extend their hours and remain open. This area is near the entrance to the show room and open to the high-traffic lounge area. These spaces are limited.



Mobile Vending

Friday Night, Saturday Day + Night

If your product is easily carried on a tray (like a cigarette girl) or on a small cart, you can register for mobile vending. This option allows you to work the crowd and sell your product throughout the weekend. Mobile vendors may select key spots with high traffic flow on the event grounds. Check with our vending coordinators for location suggestions.

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PROMOTE YOURSELF

Tiki Kon provides opportunities for vendors to promote themselves before and during our weekend event.

Print Advertising

Our event program and guide is a multi-page passport-sized souvenir booklet that fits easily in a pocket. The passport format is used as admission to our shows and activities. We distribute approximately 750 copies and offer full and half page ads in black & white. Please contact us by email (info@tikikon.com) to sign up.

Full Page, B/W 3.5" x 5" \$195
Half Page, B/W 3.5" x 2.5" \$125

Passport Stamps

The passport booklet isn't just used for admission--our guests are encouraged to collect stamps throughout the event. There is a stamp for each weekend show, activity, and stop on the home bar tour, and vendors are encouraged to get into the action! Offering a passport stamp is a great way to draw guests to your booth. Even if they don't purchase anything, it's a great ice breaker.

To participate, just have a rubber stamp made with your logo or other image and bring it with you to Tiki Kon. It must be no larger than 1.5 x 2 inches, and you may use any color ink you like.

PRO TIP: Create a general stamp available to anyone, and a bonus stamp only for guests who make a purchase.

Social Media Integration

We maintain an active social media program during Tiki Kon season and love promoting our vendors. Please feel free to post items to our Facebook page, which we can re-share to our followers. This could include photos of products you will be selling or your sales booth, information about any special offers or promotions you're running, or just about anything relevant to your business.

Samples & Promotional Items in Gift Bags

Each year we produce 150 gift bags for our VIP guests. All of our partners, sponsors and vendors are welcome to contribute items for inclusion in the bags, such as postcards, product samples, branded promotional gifts, etc. Items must be received by us at least 10 days before the event, either in person or by mail. Contact us at info@tikikon.com for details

Sponsorship

You can boost your presence at Tiki Kon through a sponsorship. We offer contribution levels to meet any budget. Vendors can benefit from banners in show venues, shout-outs on social media and during live shows, sponsor a room party, present a show or activity and more. View our Sponsor Kit (<http://www.tikikon.com/sponsor>) for details.



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VENDOR GUIDELINES

Our goal is to give you the best possible vending experience and present our guests with a fun, inviting shopping experience.

Important Dates

APPLICATIONS ACCEPTED (until sold out)	2/15/2018
LAST DAY TO CANCEL WITH REFUND	5/13/2018
VENDING DAY	7/14/2018

Application & Approval

Space is limited, so apply early! Applications are considered in the order they are received. Approval and space assignments are made by a panel of Tiki Kon organizers. Our criteria is subjective and includes relevance to the event themes, quality, uniqueness, presentation, and vending history with us.

We'll contact you with payment instructions as soon as your application is approved, or you may apply and pay online on our website (see the application at the end of this document for details). If you pay online, and we have to reject your application for any reason, you will receive a full refund. Vendor fees are non-refundable after May 1.

Arrival

When you arrive on Saturday, please check in with the on-site Vendor Coordinator in the Red Lion ballroom. The timing of many aspects of our event is finely tuned. We ask that you observe load in/out times and consider the ease and speed of your booth set-up and break-down. If you have a large vehicle or trailer to maneuver, please plan to arrive early.

Space Specifications

Booth spaces will be measured, marked and assigned prior to your arrival. Displays, equipment or products must fit within the space provided in order to keep walkways clear and respect the other participants.

Safety & Security

Improper or inadequate booth stabilization may result in loss of merchandise and create potentially unsafe conditions. The event or hotel staff reserves the right to ask any vendor to make immediate necessary adjustments. Please report any unsafe, disruptive or suspicious behavior to event staff immediately!

Services

Vendors are requested to remain open for business for the full duration of vending hours. Break-down of booths should not begin until the Island Marketplace is closed. Chairs and electricity for booths will be provided upon request, but vendors must bring their own extension cords, lighting, etc., for use inside the booths. Please indicate your needs on the application form. Vendors are responsible for cleaning their area of trash, leftovers and waste.



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VENDOR GUIDELINES (CONT'D)

Our on-site vending coordinators will be on hand to ensure your load-in and load-out goes smoothly.

Saturday Load In/Out Directions

Specific load-in directions, such as which door to use and how to best access the vending hall with cargo, will be provided by email in the weeks leading up to the show. Please check in with the Vendor Coordinators in the Red Lion Grand Ballroom when you arrive. and be set up and ready for operation by 9:30, so that vendors have an opportunity to shop one another's booths before opening to the public.

Island Marketplace Hours

July 14, 2017

9:30 AM - 10:00 AM vendors only

10:00 AM - 4:30 PM general public

Nighttime Vending Hours

7:00 PM - 11:00 PM

Load-In Time

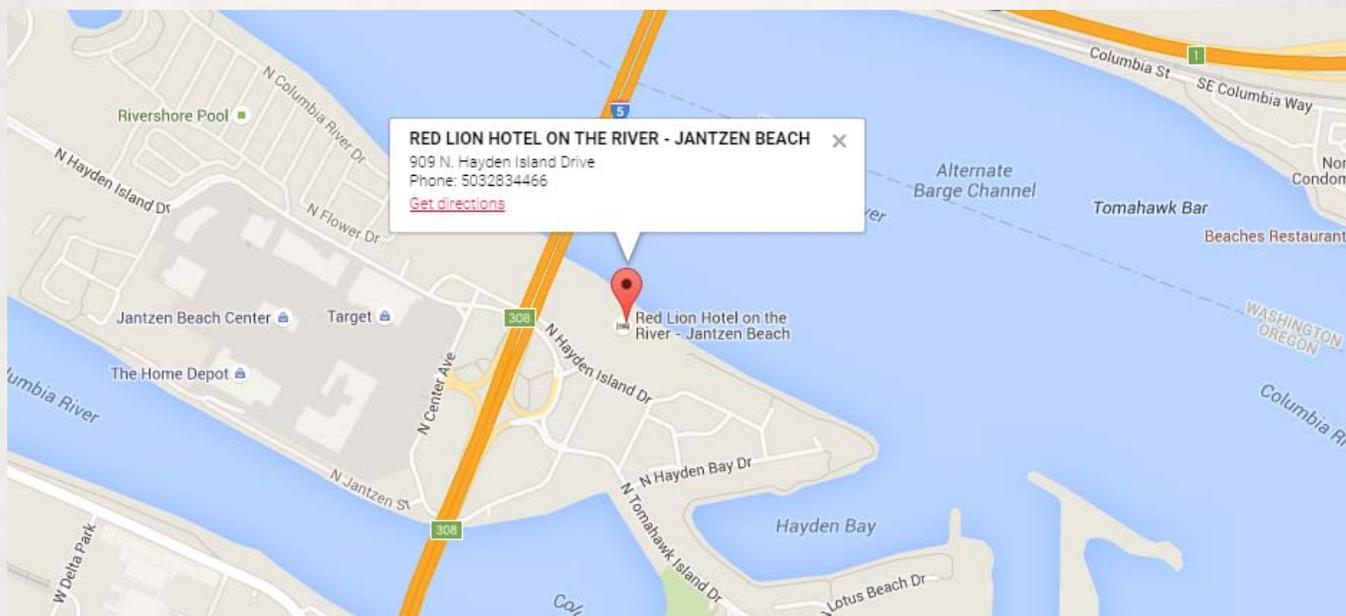
8:00 AM - 9:30 AM

Load-Out Time (daytime-only vendors)

4:30 PM - Midnight

Load-Out Time (nighttime vendors)

11:00 PM - Midnight



Hotel address:

Red Lion Hotel on the River - Jantzen Beach

909 N Hayden Island Dr.

Portland, OR 97217

View in Google Maps: <http://bit.ly/1QY1EQX>



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Vendor Application

Complete and return this form, or apply and pay online: <http://www.tikikon.com/vending/signup>

Vendors are accepted in the order that applications are received. Payment is due within 30 days of application if you are not applying online.

Send completed application, along with product photos (if available) to:
Sandy Bottom Productions, 10333 NE Russell Ct, Portland, OR 97220 | vendors@tikikon.com

Your Name _____

Company _____

Address _____

Phone _____

Mobile _____

Email _____

Website URL _____

Describe the product(s) you wish to vend at Tiki Kon:

Miscellaneous product type not listed here may not comprise more than 5% of vendor's inventory, as determined by the Vendor Coordinators.

Vending Options (check all that apply):

- Daytime Booth* - 10 x 10..... \$140
- Daytime Booth* - 10 x 20..... \$260
- Table for use in booth.....included with booth
- Chairs - How many chairs? _____ included with booth
- Power**included with booth
- WiFi Accessincluded with booth
- Mobile Vending* - Any area, any time..... \$95
- Nighttime Add-On - for booth vendors \$95

Payment:

- Check or money order enclosed, amount: \$ _____
- Send me a PayPal invoice by email that I can pay online

* Price includes admission for one guest to the Saturday Night Show, 7:30pm - 11pm. Vendors with 10x20 booth receive admission for two. Interested in attending as a VIP or Standard Weekend Pass holder? Purchase your passes normally from our website starting March 15, and we will refund the value of the Saturday show tickets.

** Not all booth spaces have easy access to power outlets, but we expect to be able to accommodate all requests.



Please complete and sign this page and return it with your application form, or bring the signed form with you on the day of the event. We must have a signed copy of this agreement before you may open for business at Tiki Kon.

Hold Harmless Agreement

This HOLD HARMLESS AGREEMENT is entered into by and between Sandy Bottom Productions LLC, and

_____, hereafter referred to as "Vendor."
[vendor's name]

In consideration for being permitted to participate at the Tiki Kon annual event as a product vendor or exhibitor, vendor agrees to indemnify, save and hold harmless Sandy Bottom Productions LLC, the Tiki Kon event organizers and principals, and the Red Lion Hotel on the River and its holding company, from any and all claims which may occur to vendor or vendor's property from any cause whatsoever, or any and all claims from a person(s) purchasing or evaluating vendor's goods or services.

Vendor Agreement

By signing below, vendor attests that all information is correct to the best of his/her knowledge. Vendor agrees to comply with and accept the instructions provided in the Tiki Kon Vendor Kit for the current year (www.tikikon.com/vend), instructions provided by event staff prior to and during the event, and such other rules or operating procedures as Sandy Bottom Productions LLC or event staff may reasonably require for the orderly and timely conduct and dismantling of the event. Vendor also agrees to comply with hotel policies, local and state laws, and the above Hold Harmless Agreement.

Vendor agrees to offer primarily only products listed in their vendor application. Product types not listed may not comprise more than 5% of vendor's inventory, as determined by the Vendor Coordinators. For example, a vendor of ceramic art may also have a couple of vintage shirts they want to sell. Unless they are listed in the application, no more than 5% of the vendor's inventory may be vintage shirts. Vendors will be asked to remove any violating inventory from the sales floor on the day of show. This is done to avoid over-saturation of product types.

Vendor agrees to not defame, bring into disrepute or otherwise damage the name, goodwill or property of Tiki Kon, Sandy Bottom Productions LLC, any and all Tiki Kon guests, or any other vendor or sponsor. Vendors are expected to provide the highest levels customer service and integrity.

Sandy Bottom Productions LLC shall have full power in the interpretation and enforcement of all rules and regulations contained in the Vendor Kit, and the power to make such reasonable amendments thereto and such further rules and regulations as it shall consider necessary for the proper conduct of the Tiki Kon annual event, provided same does not materially alter or diminish the contractual rights of Exhibitor.

Applications will be approved in the order that they are received until capacity is reached, but they will also be judged based on history with Tiki Kon or other events, appropriateness to the event theme, quality of product, and uniqueness/variety between vendors. Approval of incomplete or incorrect applications may be delayed and may cause the vendor to lose his/her spot. Food/beverage vendors will not be accepted. We reserve the right to reject vendor applications and refund any pre-paid fees for any reason. Vendor fees are non-refundable if the vendor cancels within 60 days of the event date or fails to appear at the event. If the vendor fails to pay the appropriate fees by the stated deadline, the vendor's application will be forfeit and the vending spot offered to an alternate applicant.

Payment is due within 30 days of application but may be made immediately by enclosing a check for the full amount, by using our online application and payment form at <http://www.tikikon.com/vending/signup>, or we can send you a PayPal invoice electronically which may be paid online. All online transactions are conducted using PayPal's secure payment gateway.

Signed:

Signature

Date